



Media announcement

Creation Date: 08/06/15

Publication Date: 08/06/15

Document Type: Press Release

FOR IMMEDIATE RELEASE

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Handy AV appoint former Midwich Samsung specialist Perdee Gould

Handy AV have strengthened their management team with the appointment of Perdee Gould as business development manager.

Handy, who have recently moved into impressive new 6,000 sq ft offices in Sidcup, Kent, are well known for global retail installations and content management – having completed AV projects for clients such as Dior, Adidas, Kenzo and JD Sports.

The company is now expanding its offering into other key vertical markets, including corporate, stadia and leisure and Perdee will be driving new business in these areas, as well as reinforcing current relationships.

Perdee joins Handy AV following five years at leading distributor Midwich, where she was responsible for Samsung's LFD business with the Norfolk-based company. She brings a wealth of experience with her and the appointment heralds an exciting new era for Handy AV and their owner, Aubrey Wright.

Aubrey said: "We are delighted to welcome Perdee to the Handy AV team – the demand for digital signage continues to grow and she knows the industry inside out. Her comprehensive connections, and dedication, will help us expand into exciting new territory. Over the past 15 years, Handy AV has built a reputation with retail installations that is second to none and our high standards have seen us become a default choice for global store rollouts. We want to use this expertise to further expand into new areas of digital signage and Perdee will be driving this exciting new phase for handy AV."

-Ends-

Sidcup, UK, (08 June 2016) – www.handyav.com – Handy AV

About Handy AV

Handy AV is a full service Audio Visual provider with client installations in Europe, the Middle East, the Far East and USA. Offering a complete service, our expert teams have worked with a wide range of blue-chip clients and household names, with services including design, build, install and maintenance. A comprehensive product portfolio caters for all requirements. Working with only the best manufacturers and products available, our offering comprises of digital signage, touch screens, videowalls, large format displays, video conferencing, audio and accessories. With full consultancy service, training and rental facilities, Handy AV prides itself in being the only AV company you will ever need.

For more information, please call +44 (0)20 8466 6500 or visit www.handyav.com